# SO, YOU WANT TO CREATE A CAMPAIGN, THEN WHAT NEXT?

1. Think about a cause you would like to raise money for – your campaign. It may be already something your school has in place.

2. Talk to a teacher/SRC/Social Action Team/Head of Junior School about your campaign idea. Brainstorm:
   - What is your campaign title going to be?
   - How the funds raised will be used?
   - How much you are hoping to raise?
   - How you will promote your campaign – posters, newsletters, assemblies, school website?

3. Get final approval from your Head of Junior School.

4. Create a short video providing information on your campaign.

5. Go to www.schoolaid.org.au and follow the steps to put up your campaign, including your video.

6. Refer to the SAT (Social Action Team) Kit which your teacher can request by clicking on Resources on **www.schoolaid.org.au**

7. Any questions or help along the way, contact **info@schoolaid.org.au**

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